

**SLATECREATIVE.**

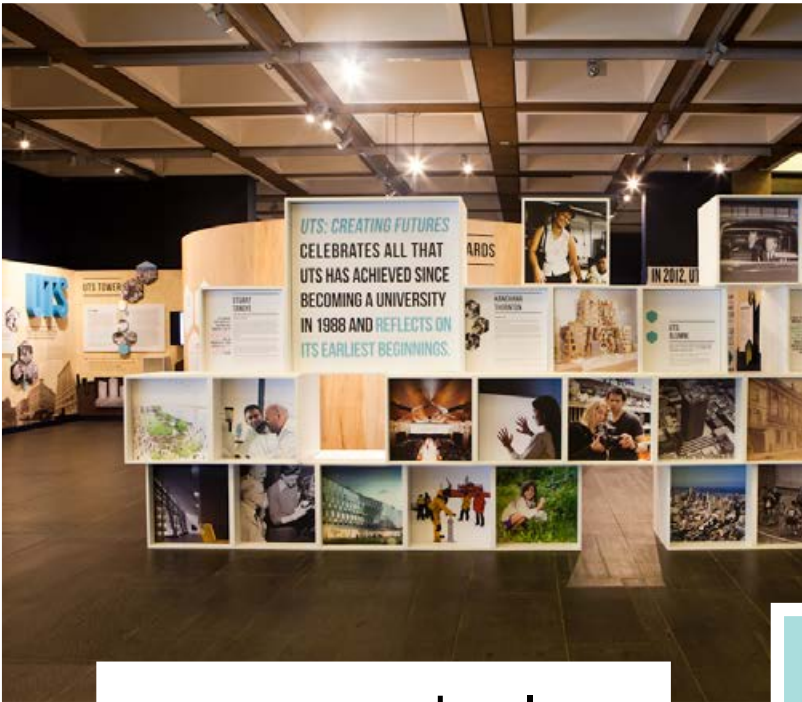


**ABOUT US**

The background of the image is a repeating chevron pattern in teal and white. The chevrons are arranged in a grid-like fashion, creating a rhythmic, geometric texture. The central text is set against a solid teal rectangular area.

GOOD  
DESIGN  
IS GOOD  
BUSINESS

— Thomas J. Watson Jr.





## Our Mission

Our mission is to deliver high value designs which delight our clients and their customers through clear, authentic communication that is intelligent, inspired, and unique.



## Who We Are

**Slate Creative** is a highly regarded creative cooperative known for its imaginative designs, exceptional customer service and strong integrity. Our vision is to assist our clients in establishing an effective visual identity for their business through the use of clear communication, intelligent concepts and simple, authentic and inspiring designs.



## Our Team

Our progressive team has the time, resources and inspiration to generate outstanding creative solutions for our clients, the business and themselves. Our desire is to work collaboratively with passionate and intelligent creatives and businesses to achieve mutually rewarding and valuable results that communicate clearly to their intended audiences.



**DESIGNS  
INSPIRED  
BY YOU**



# JOE PIEN

CHARTERED ACCOUNTANTS



**DATE**  
24th August 2010

**TIME**  
2 pm - 5 pm

**VENUE**  
Blackfriars Lecture Room  
Building 5, UTS  
2-12 Blackfriars St  
Chippendale

**SEMINAR**  
**WASTE**  
In the  
**CITY**

**SPEAKERS**

Emma Synnott  
ARP

Dr Damien Guasco  
INSTITUTE FOR SUSTAINABLE FUTURES, UTS

Jo Kelleck  
COUNCIL OF TEXTILE & FASHION INDUSTRIES OF  
AUSTRALIA (OTAI)

Dr Helen Lewis  
SUSTAINABLE PACKAGING ALLIANCE

Stephen Ormandy  
DINGZAR DESIGNS

**CONTACT**

Mark.Dingzar@dingzars.com.au

Phone: 02 9550 1234

Mobile: 0438 444 444

Website: www.dingzars.com.au

Facebook: www.facebook.com/dingzars

Twitter: www.twitter.com/dingzars

LinkedIn: www.linkedin.com/company/dingzars

Instagram: www.instagram.com/dingzars

YouTube: www.youtube.com/dingzars

Google+: www.google.com/+dingzars

StumbleUpon: www.stumbleupon.com/dingzars

Delicious: www.delicious.com/dingzars

Dribbble: www.dribbble.com/dingzars

SoundCloud: www.soundcloud.com/dingzars

Spotify: www.spotify.com/dingzars

Bandcamp: www.bandcamp.com/dingzars

think  
green  
do.



UNIVERSITY OF  
TECHNOLOGY SYDNEY



## Exhibition

We can assist with all of your exhibition needs including creative direction, project management, signage, wayfinding, invitations, informational graphics, installation and more.



## Print Design

We know that effective print design must clearly communicate your key business messages in the hierarchy intended and can assist in making your documents simple and enjoyable to read.



## Brand & Identity

Your brand is the embodiment of your entire business and must clearly articulate the identity of your business. We can help you match your messaging with your customers.



## Digital

The digital world has changed the way that business is done. We can assist you in keeping your business up to date with the latest technological advances.



## What We Do

### » Exhibition

- Trade Shows
- Branding
- Signage
- Wayfinding
- Banners
- Billboards

### » Print

- Brochures
- Annual Reports
- Corporate Collateral
- Invitations
- Reports
- Proposals

### » Digital

- Websites
- eBooks
- Mobile Sites
- App Design
- Powerpoint Presentations

### » Brand

- Logos/Visual Identity
- Business Cards
- Letterhead
- Style Guides
- Vehicle Wraps
- Uniforms

*and much more...*





Capability Statement Trade & Transport



“**Slate Creative** adds great value to a project and work well under time pressure. They work well with stakeholders and can tailor processes and design outcomes to meet timelines and budgets. Their design concepts - exhibition, print and online - have proved very successful.”

**Mark Lillis, Head of Marketing & Communications, UTS**

“**Slate** are a highly creative design studio with a professional manner and the ability to handle any situation. From branding, to a website graphic, to catalogue layout, to meeting your client, **Slate** are one of the best design teams I've ever had the pleasure of working with.”

**Deborah Turnbull, Director, New Media Curation**

## How We Work

At **Slate Creative** we are passionate about devising graphic and web design solutions that effectively respond to your design needs. We strive to understand your exact design requirements and then specialise in going the extra mile to develop results that exceed your expectations. We understand how important it is to visually convey an accurate depiction of your brand and are here to make the design process simple and enjoyable.

## Our Promise

- We will go the extra mile to help you and make the process easy
- We will listen to what you want and need (and then try and look at things a little differently to combine these two together)
- We will provide a full service offering from conceptual design to delivery
- We will focus on building a strong and ongoing relationship with you
- Most importantly we will deliver on promises made to time and to budget



## Our Clients

**Slate Creative** works with a range of client types that range from small and start-up businesses through to mid-size corporates, associations and universities. We have experience across a diverse array of industries that include Arts & Events, Health & Wellbeing, Real Estate & Trades, Agriculture, Education & Training, Fashion, Finance & Credit and Not For Profit.



## Our Experience

Our photographers, illustrators, web developers, and graphic designers have many years of experience as professional designers and are adept at taking projects from conceptual development through to a fully finished outcome. All project and production management is handled in-house to ensure that all projects are delivered to an agreed upon time schedule and budget.



## How We Can Help

**Slate Creative** aims to simplify the often complex process of design and project management. We can assist you in facilitating, administering, and actualising your design project and have established partnerships with a number of trusted printers, copywriters, web developers and photographers.

[slatecreative.com.au](http://slatecreative.com.au)

*Get a  
Quote*

*click here*

## CONTACT US

PO Box K1131  
Haymarket NSW 1240

**M** 0422 406 158

**E** [contact@slatecreative.com.au](mailto:contact@slatecreative.com.au)

**W** [slatecreative.com.au](http://slatecreative.com.au)